Master's in Media Studies (60 ECTS)
Archival and Information Studies

uva.nl/ma-information-studies
Nowadays, the entire world is connected through the internet and media, and computing technologies have been encapsulated in a small device that fits in our pockets. This digital archive of information is not only a resource to be accessed and consulted. It is increasingly the constituent data for new questions, new enquiries and new intrusions into our social and political lives.

In this programme, you will concentrate on Information Studies, and develop the knowledge and skills necessary to become an Information Specialist in today’s dynamic digital world. In the first semester, you will be introduced to the core theories, methods and practices from an information, archival and digital humanities perspective. In the second semester, you will be given the opportunity to delve deeper into these topics during the Advanced Themes Lab and the Master’s thesis.
Career prospects

The degree programme will prepare you for a career in the world of information in the broadest possible sense. The modern information professional works at the intersection of technology, information and people. Traditionally, graduates have found work in libraries, the cultural sector and media, as well as government and advocacy. However, there are increasing number of positions in the fields of finance, law, health and business. Beyond the growing need for digital archivists and digital librarians, new forms of work now exist for the Information professional. These include:

- Community activists
- Data entrepreneurs
- Information architects, researchers and consultants
- User experience researchers or designers

Spotlight on a course

Information Analytics and Digital Humanities (12 ECTS)

In the age of information and (big) data, source material has become more diverse and the analysis of data far more complex. This course explores the contexts of use, practical methods and theoretical implications of contemporary information analytics. What types of research questions and research methods are emerging in digital humanities? How are traditional knowledge institutions catering for research needs beyond traditional access? What other sources and tools are emerging?
Entry requirements
The one-year Master’s programme Archival and Information Studies is open to all students with a university Bachelor’s degree in:
• Humanities
• Social Sciences
Students with an university Bachelor’s degree in another field of study, and/or students who have completed an undergraduate degree with an applied emphasis (hbo-bacheloropleiding), or equivalent, in archival, information, documentation or library studies (e.g. Former IDM or IDM/BDI) supplemented with a pre-Master's programme in Media and Information, can also apply. Please check: uva.nl/ma-information-studies > Application and admission